

Federal, Multi-state Region

Appendix 1

Example of a graphic representation of a collective change theory organized according to intervention design concepts and displayed using the symbols shown in Figure 2. This diagram was developed to support a multi-agency project in North Carolina aimed at developing a strategy and action plan for maximizing the results of programs focused on preservation of non-developed land uses (agriculture, forestry, ecosystem services and natural resource conservation) through coordination among relevant agencies and organizations. Assumptions and implications included in the diagram represent the understandings of the project partners; these can be treated as testable hypotheses during project evaluation. This diagram shows the change theory for just one of the three goals shown. There is a "master" diagram that includes change theories for all three, with the interconnections between them. This version was simplified for clarity, to meet a particular communication objective with a particular audience.

State

Sub-state Region / Watershed

County Government

Local Government

Individual

