Appendix 1. Quantitative research questionnaire.

1. This questionnaire is for people who have fed wild birds at home in their gardens or on their balcony in the last 6 months in south-east England.

It takes around 10 minutes to fill in and is part of a scientific thesis centered on feeding birds.

Your participation in the research is voluntary. You may choose not to participate and you may withdraw participation at any time. There are no penalties for not participating or for withdrawing at any time.

Protecting your privacy is paramount and no participants will be identified within the research; names and addresses are not required. Once the survey questions are submitted you will not be able to withdraw from the study and by completing the survey you will have consented for the data to be included within the study. If you are interested in receiving a summary of the research findings after the dissertation is completed (i.e. after the end of August 2013), please contact the researcher Mr David Clark at: dave@mailbox.co.uk.

Clicking on the `agree` button below indicates that:

You have read the above information

You voluntarily agree to participate

If you do not wish to participate then please click on the `disagree` button.

Agree

Disagree
Question 2
When do you feed birds in your garden / on your balcony?

Winter
Spring
Summer
Autumn

Tick All That Apply

Question 3
How often do you feed the birds in your garden / on your balcony?

Every day
I try to feed every day but not with 100% success
Occasionally

Question 4
What do you feed birds in your garden / on your balcony?

Please Tick All That Apply

Peanuts
Fatballs
Sliced fruit and / or vegetables
Niger seed
Sunflower seed
Mixed seed
Leftovers
Your own prepared food for the birds
Mealworms

Other: Please Specify

Question 5
Who or what was the most important influence for you in starting to feed birds in your garden?

Please tick one box

Parents
Grandparents
Friends
Neighbours
Children
RSPB/ BTO / Wildlife Trust / conservation organisation
Newspapers / television / magazines
Having a garden

Other: please specify
Question 6
Were there any other influences for you in starting to feed birds?

Tick as many as that apply

Parents  
Grandparents  
Friends  
Neighbours  
Children  
RSPB/BTO/Wildlife Trust/conservation organisation  
Newspapers / television / magazines  
Having a garden  
Other: please specify

Question 7
How long have you been feeding birds in your garden?

Less than 5 years  
More than 5 years  
Nearly all of my life

Question 8
These statements are about finer details of feeding birds. Please indicate how much you agree with them where:

10 = strongly agree  
1 = strongly disagree

I have a duty to feed the birds that come to my home  
There is something spiritual about feeding the birds  
Feeding birds is my way of making up for all the damage we humans have done to the planet  
Feeding birds is part of what I am and do  
Feeding birds is a way that I can connect with nature  
I like to think of the birds I feed as my birds  
I feed birds to help them survive  
Feeding birds for me is a way of not wasting food  
Feeding birds is a way of making up for any damage I am doing to the environment  
Feeding birds gives me pleasure  
Sometimes I think that I would be lost without the birds, they are my friends  
I like to nurture living things
Question 9
If you have children at home, how much do you agree with the following statement?

Remember that:
10 = strongly agree
1 = strongly disagree

If you do not have children at home please go to question 10.

I feed the birds for my children to be educated about natural things

Question 10
Thinking about your feelings about feeding birds, how much do you agree with the following statements?

Again:
10 = strongly agree
1 = strongly disagree

It makes me feel grown up feeding the birds in the garden
It’s not so much the type of bird but how many birds that I attract which makes me feel happy
It gives me a warm glow inside
I have no strong feelings about feeding birds; it’s just something I do
Seeing many different types of birds in the garden makes me feel happier than how many birds
I sometimes forget about what I am doing when I watch the birds in my garden
I get excited seeing a new type of bird in my garden
I feel proud that I have done something for nature and the environment

Question 11
Which three birds do you most like attracting by feeding?

Please list three

Question 12
Which three birds do you least like feeding?

Please list three

Question 13
Do you feed any other animals in your garden or on your balcony?

If so please list which animals

Question 14
Are you

Male / female
Question 15
Your age?

16 – 19
20 – 30
31 – 40
41 – 50
51 – 60
61 – 70
71+

Question 16
How large is the area in which you feed?

Small from balcony size to around 10 × 12 metres
Medium up to 10 × 25 metres
Large above 10 × 25 metres

Question 17
Which best describes where you live?

A village
An urban centre
Suburbia
The countryside

Question 18
What is your postcode?

Question 19
Are you a member of the BTO / the RSPB / a local Wildlife Trust?

Yes
No
Question 20
Please indicate to which occupational group the main income earner of your household belongs, or to which of the groups they best fit.

Please tick one

Owner or director of business
Senior manager
Middle manager
Junior manager
Administration / clerical
Skilled manual work
Semi and unskilled manual work
Student / full time education
Retired
Unemployed

Question 21
To which of these groups do you consider you belong?

White British
White - other
Black - Caribbean
Black - African
Black - other
Indian
Pakistani
Chinese
Would rather not say
Other: please specify

Thank you for your time and efforts in completing this questionnaire. They are much appreciated.