

Appendix 1. Sample choice set used in the analysis of Alaskans' willingness to pay for conservation programs in the Tongass National Forest.





QUESTION 1. Consider the three plans shown below are the only options available to manage the Tongass National Forest, whereby:

Alternate PLAN A will: restore 100% of degraded streams miles, 50% of second growth acres, conserve 100% of old growth acres scheduled for harvest, and cost \$150.


Alternate PLAN B will: restore 100% of second growth acres and cost \$30.

The **Current PLAN** will: restore 5% of degraded stream miles, 1% of second growth acres, conserve 0% of old growth acres scheduled for harvest, and cost \$0.


Please Answer **QUESTION 1** and **QUESTION 2** below.

Attribute	PLAN A	PLAN B	Current PLAN
 Watershed restoration (% of stream miles to be restored out of 100 miles)	100%	0%	5%
 Forest restoration (% of second growth acres to be restored out of 100,000 acres)	50%	100%	1%
 Old growth conservation (% of acres to be conserved out of 445,000 acres)	100%	0%	0%
 One time contribution to Tongass restoration and conservation fund (\$ cost to your household)	\$150	\$30	\$0

QUESTION 1. Please Check **your most preferred PLAN** (Choose only one PLAN from the three).

	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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QUESTION 2. Please Check **your next most preferred PLAN** (Choose only one PLAN from the remaining two).

	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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