This image is one example of the final output of the freelisting and trophic connection tasks put to participants in the course of the interview protocol. Participants were first asked to list as many local species as possible, as they were able to think of them. The order of each participant’s listing of species was recorded for later salience analysis. Participants were then prompted to depict what they believed to be those listed species’ trophic interactions with other species, using a large number of popsicle sticks with the word “Eats→” that we subsequently provided to them. The order in which each participant connected each species one to another was also then recorded for later salience analysis. Finally, an image was taken of the result.