

## **Appendix 2. Elaborations on desirable qualities of Caledon by interviewees**

### **Natural Landscape & Heritage (10)**

Ten interviewees said that they appreciated the natural landscape and heritage of Caledon. Environmental group leader (EG) 1 said that, “I love the variability of the terrain, the hills, and the creeks, the ponds and the bushes, Maple bushes, and trees.” EG 2 said that, “What I also appreciate about Caledon is the fact that can be surrounded by trees, and hills, and water, and coyotes [a species of wolf] are virtually in the next fields.” An individual (IN) 1, who has lived in Caledon for more than 40 years responded that, “fresh air, its [Caledon] history, its prehistory, particularly, it’s quite stunning.” Politician (PL) 2 appreciated the terrain, the Bruce trails and the Trans-Canada trails.

### **Engaged Citizens (6)**

Individual (IN) 1, who has lived in Caledon for 40 years, pointed out that, “One of the good things about Caledon is that people are very naturally environmentally conscious. So you have a lot of people who support Council, support initiatives to conserve the Escarpment, the Moraine.” Environmental group leader (EG) 1 added, “I appreciate that there are so many organizations that deal with environmental issues.” EG 3 mentioned, “I feel that a lot of people in the community really care about it, and are actively trying to make it a good community.”

Politician (PL) 1 observed that, “the people are well-informed and they know about what’s going on. They are very knowledgeable and for the most part, very interesting and interested in what’s going on.” PL 2 emphasized that,

*from a community standpoint, I really love the people of Caledon. They are engaged, well informed, and involved in their Town. They don’t sit quietly in the back row; you hear from them. They tell you what they think. They are right in there. I love that. I really do like that. They put a lot of pressure on all levels of government and that’s good.*

### **Rural setting with urban benefits (5)**

Five interviewees pointed out that many people wanted to have a rural environment, but they also wanted to enjoy the urban benefits such as 24-hour grocery and diverse cuisines. Municipal staff (MS) 1 mentioned “I think, well, probably, you actually have country here. But you have a fair amount of urban benefits. Some of the things I enjoy – golf, food, stuff like that...” Individual (IN) 3 said, “I could be Mr. Business Man in downtown Toronto in my suit, and then come home and put on my old clothes and jump on my tractor.”

Environmental group leader (EG) 5 added, “I must say I love the trail ways... I have a nice shop, grocery centre, supermarket in Caledon East. And this is a 24-hour one. That is a good thing.” But EG 5 also recognized that many residents wanted a rural lifestyle and urban benefits, and that could be conflicting.

### **Family Roots, Small Town Character & Caring Municipality (3, 2, 1)**

Three interviewees said that they value family roots and the small town character of Caledon. Politician (PL) 1 said, “And it’s always the community and the families that bring what I would call the life to earth, the life within our community and our country here.” An aggregate industry representative

(AI) said, “So I have a lot of family connections. My grandparents lived in Alton during World War Two. So I appreciate my personal family history.”

Two interviewees said that they appreciated the small town character of Caledon. Individual (IN) 2 said, “I like the feeling of small community, and all the people I know who are well involved in the community. And I went for a bike ride once down at the rail trail, and I would say I met seventeen different groups of people. All of them we knew.” Environmental group leader (EG) 2 said, “And I appreciate the fact there is a scale-down sense of, like shopping. So there is a vibrant kind of shopping area, but it’s all scale-down.” EG 2 added, “And I appreciate the fact that we do have a very open and caring municipal government, both whether it’s politicians or staff. That staff truly reflect a certain flavour of Caledon. And that comes out of the Official Plan.”

Note: Identity codes of interviewees

AI=Aggregate Industry; EG=Environmental Groups' Leaders; LPD=Local Property Developer; MS= Municipal Staff; PL=Politicians; IN=Individuals; SS=Social Services